

Resume	Rich Lucchese 64 Rosewood Drive Leola, Pennsylvania 17540 rich@lookeasy.com · (717) 468-3372
Jobs Objective	Seeking freelance or full-time work in graphic design.
Capsule	As a graphic designer, my career began in the mechanical era, and crossed into the digital age; affording me the foundation of the former, and the efficiency of the latter. Well versed in design and illustration. Advanced knowledge of QuarkXPress, Adobe InDesign, Adobe Illustrator, Adobe Photoshop, and Adobe Dreamweaver. Broad experience in both creative and technical sides of the industry.
Chronological Record	<p><i>Freelance design and consulting, 1/25/1991 – Present</i> Design, photo-manipulation, production, and training services. Revolutionized carton illustrations for Black & Decker's DeWALT tools. Room scene recycling for Armstrong World Industries: Photoshop work placing new floors in old room scenes. Specialty in expert Photoshop work. Have helped other graphics professionals establish and run productive Macintosh systems. Office in the home.</p> <p><i>Cyber Solutions, Lancaster, PA, 10/24/1996 – 3/26/1999</i> Ran a variety of hands-on computer graphics courses in classrooms and on-site for corporate clients. Lectured at trade shows and seminars. Traveled frequently on assignments.</p> <p><i>The Lemur Group, Lancaster, PA, 1/1/1995 – 8/30/1996</i> Partner in this advertising agency/design firm. Projects spanned from identity systems to turn-key direct mail campaigns.</p> <p><i>Image Foundry, Baltimore, MD, 11/4/1991 – 12/30/1994</i> Account representative. Started as a Mac operator, for this pre-press house/service bureau which evolved from a type house.</p> <p><i>Harvey & Daughters, Cockeysville, MD, 8/20/1990 – 11/1/1991</i> First full time computer graphics operator. Fashioned a Mac system which fit the workflow of the firm's design team. Technical illustration, complete publications and packaging projects.</p> <p><i>Art Graphic, Woodlawn, MD, 4/9/1990 to 8/17/1990</i> Macintosh graphics. Learned Quark, Illustrator and Photoshop.</p>
Education	Maryland Institute, College of Art, 1982 to 1985. Studied graphic design.
References	Available on request.
Portfolio	www.lookeasy.com